



Newsletter

535 S Dettloff • PO Box 187 • Arcadia, WI 54612
Phone: 608-323-2126 or 800-325-2126 • www.arcadiacu.com

January 2023



from
Arcadia Credit Union

Credit Unions are unique in the world of financial institutions. Your life goals are our life goals! A credit union, with its not-for-profit values, can help you improve your life and community. If you're in the market for an auto loan, mortgage, small business loan, or checking account we are simply a better choice. Set big goals in the New Year and let Arcadia Credit Union help you achieve them.

YOU ASKED AND WE LISTENED!

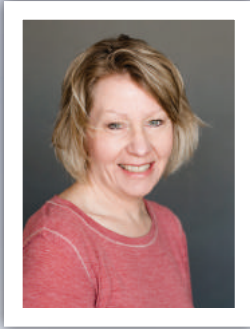
**New Mobile Banking
App coming in
Summer 2023.**

More details to come.

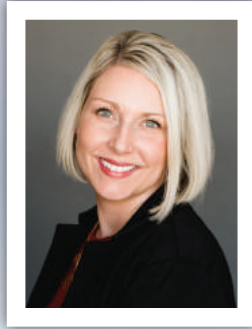


ACU Employee Anniversaries

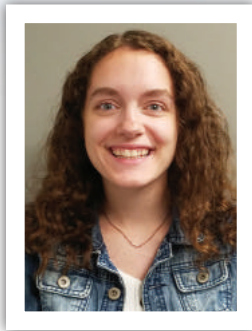
Thank you for
everything you do.



Jodi Ganschow
33 years



Sara Maliszewski
7 years



Natalie Sonsalla
3 years



SAVE THE DATE!

Arcadia Credit Union will host its 2023
Annual Meeting on Monday, April 10, 2023.
Watch for more details.



Arcadia Credit Union wins the 2022 River Valley Media Group, Readers' Choice Award in two categories. #1 Credit Union and #1 Mortgage Lender.

This holiday season, Arcadia Credit Union partnered with Kasasa® to promote “These Are My People”. The local contest gave entrants a chance to win \$2,500! DRUM ROLL PLEASE.... The winner was Lisa Bee, an elementary music teacher at Osseo-Fairchild!

Below is her entry:

Hi, These are my peeps! My students at my school. I teach them music at Osseo-Fairchild Elementary School but I also love taking them on school field trips. I would use this money to fund school field trips during the summer and maybe during the school year. The money would be used to cover transportation costs and admission costs to the sights we visit. For example, one place I would take like to take my students is to the National Owl Center in Houston, Minnesota. They would see so much here and learn about these beautiful creatures. Another on my wish list is to take them to see a performance at the children’s theater of Minneapolis, MN. We could see a play or a musical or maybe take an acting workshop. I have other ideas too which include: *Villa Louis in Prairie du Chien *Mining Museum at Platteville

*Pendarvis in Mineral Point *Mill City Museum in Minneapolis *Guthrie theater backstage tour *Theater performances *Fort Snelling in Minneapolis *The University of Minnesota Arboretum *Cave of the Mounds in Blue Mounds *The Raptor Center of Minnesota, *Art museums in Minnesota and Wisconsin. These are just a few of my many ideas. I have more. My students mean the world to me and I wish for them to have experiences that are meaningful and give them glimpses into the past, present and future. This money would give them experiences in nature, science, history, the arts and more. Please let me know if you have any questions about how I would put this money to use for the betterment of the students at Osseo-Fairchild Elementary School. These children, who are the sweetest little bunch, are the special peeps in my life. They are the future.



The contest was an opportunity for individuals to share their story and how the prize money will help them connect with their loved ones.

“We are excited to partner with Kasasa in supporting our local community members. All the entries were outstanding. The judges had a hard decision to make, but we’re thrilled to have Lisa as a winner, she is very dedicated to her students and school”, said Executive Vice President, Sara Maliszewski.

Based in Austin, Texas, Kasasa® promotes community banks and credit unions and inspires people to bank locally, so they can be proud of their money and do more good. An award-winning fintech and marketing services company, Kasasa provides reward checking accounts people love along with relationship-powered referral programs, and ongoing expert consulting services to community financial institutions. For more information, visit www.kasasa.com.

“We believe your money should do more for you and your community. This holiday season, we’re putting our money where our mouth is and giving back to help people spend time with their loved ones and strengthen their connections,” said Gabe Krajicek, CEO of Kasasa. “We’re helping community banks and credit unions do what they do best, give back to their communities.”

All entrants in the local contest also had a chance to join the national, “These Are My People” contest, sponsored by NBCUniversal, with prizes up to \$25,000. National winners will be announced in early January. To view other local entries, visit www.winwithkasasa.com/arcadiacu.



People helping people

In 2022, the Arcadia Credit Union staff and board of directors were active in the following fundraisers/sponsorships/donations for local causes;

- Arcadia Glencoe Fire Department
- Fountain City Fire Department
- Dodge Fire Department
- Waumandee Lincoln Montana Fire Department
- Arcadia Ambulance Service
- Arcadia Police Department community wide programs
- Arcadia Police Department-Shop with a cop
- City of Arcadia - Welcome to Arcadia signs
- Local food pantry
- Ashley for the Arts
- Trempealeau & Buffalo County Fairs
- Santa's gift box - Christmas gifts for local kids in need
- Area Schools Sponsorship & Mentoring - Finance & Investment Challenge Bowl
- Arcadia Elementary School - Bookworm vending machine books
- Arcadia Youth Association
- Arcadia High School Band uniforms
- Trempealeau County Robotics team
- Children's Miracle Network
- Big Brothers Big Sisters
- Support of local schools including athletics, music dept, & post proms
- Local churches and bulletins
- Fifth annual "shred event"

Please watch our Facebook page for details throughout the year

If you live or work in Buffalo, Chippewa, Eau Claire, Jackson, La Crosse, Trempealeau or Winona County, you're invited to become a member of the...



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Lobby Hours:

• M-F: 8:15-4:30 • SAT: 8:15-12:00

Drive-Up Hours:

• M-W: 8:15-4:30

• TH: 8:15-5:30 • F: 7:30-5:30

• SAT: 8:15-12:00

